Whole Earth
MAGAZINE

1408 Mission Avenue
San Rafael, California 94901
TEL: 415 256 2800
FAX: 415 256 2808
email: info@wholeearthmag.com
www.wholeearthmag.com

By unanimous written consent from the POINT Board of Directors, we the undersigned approve exploring and entering into a possible Trademark License Agreement with Fulcrum International. We the undersigned believe that any agreement to license the Whole Earth name to a socially responsible mutual fund and its marketing partners will enhance and extend the reach of the Whole Earth brand and will be beneficial to the magazine.

Furthermore we acknowledge and support and assign Danica Remy as the principal negotiating party on behalf of POINT Foundation. This board to enter into a beneficial agreement with Fulcrum unanimously supports Ms. Remy in the role of negotiator. However, whatever agreement Ms. Remy and Fulcrum come to, there is one condition; no less than $40,000 will be paid to POINT for entering into the agreement.

Dated June 30th, 1999

Board Members

Diana Hadley

Hunter Lovins

Robert Hillman

Danica Remy

Editorial Board: Steve Barnett, Sue Hall, Wes Jackson, Jaron Lanier, Jerry Mander, Vijaya Nagarajan, Sharyle Patton, Godfrey Reggio, Wolfgang Sachs, Gary Snyder, Andrew Weil ▸ *Whole Earth* is published by Point Foundation, a nonprofit educational organization.

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By unanimous written consent from the POINT Board of Directors, we the undersigned approve and accept the Trademark License Agreement with Fulcrum International dated April 26th, 2000. We the undersigned believe that the agreement to license the Whole Earth name to a socially responsible mutual fund along with being able to specify ownership rights or royalty rights will provide a long-term revenue stream for POINT and Whole Earth. Although the recurring revenues are not guaranteed and we are not sure when the payments may begin we believe that entering into this agreement will benefit POINT. We fully understand that Fulcrum International will have some ramp up time before the full terms of the agreement are realized.

As part of entering into this agreement POINT will receive a one time, non-refundable payment of $40,000 dollars. In the event that Fulcrum fails to realize a business under the terms outlined in the document, the license agreement will be terminated by December 31, 2001 and the license rights will be returned to POINT. POINT will not be obligated in any way to return the $40,000.

Dated April 30th, 2000

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